



ReStartSMEs International Workshop - Digitalisation and green manufacturing challenges for traditional SMEs

Manufacturing SMEs are invited to an international workshop to discuss technological challenges and solutions in the field of **basic digitalisation and green manufacturing**. The workshop is addressed to business owners and representatives, production and technology managers of local and international *manufacturing SMEs in automotive, machinery and equipment, food and textiles*.

The workshop is organized as part of the European project RestartSMEs by CLUSTERO.

Get a free assessment and find out how your SME can move towards Industry 5.0. Project experts will get back to you with a wholesome analysis of your strengths and weaknesses, and help you come up with an action plan. Evaluate your Company's Digital Maturity [HERE](#).

Date: 21 June 2022, 13:00-15:00

Format: Cluj Innovation Park & Online

13:00 – 13:10	Joining of participants & Welcome	
13:10 – 13:20	ReStartSMEs project introduction	Gabriela Pirvu
13:20 - 13:50	Keynote presentation – Traditional SMEs: basic digitalisation needs and green manufacturing challenges	Michael Guth, ZENIT GmbH - Centre for Innovation and Technology NRW
13:50 – 14:40	Roundtable discussion – moderated session	Daniel Cosnita, Flaviu Iorgulescu
14:40 – 15:00	Wrap-up and main conclusions End of the event	All